



## 2015 Dexter-Ann Arbor Run Sponsorship Opportunities



For the 43<sup>rd</sup> consecutive year, the Ann Arbor Track Club will be hosting the Dexter – Ann Arbor Run. As a non-profit organization, the club relies on the generosity of a group of sponsors to help cover the many costs incurred in the planning and execution of an event of this magnitude.

This year’s event, consisting of a Half-Marathon, 10K, 5K and Kids Run, will take place on Sunday, June 4<sup>th</sup> with a Health and Wellness Expo preceding the event on Saturday, June 4<sup>th</sup> at Skyline High School in Ann Arbor. Details can be found at [www.dexterannarborryun.com](http://www.dexterannarborryun.com).

Sponsorship opportunities are as follows:

Platinum - \$12,000 to \$7,500	Gold - \$7,000 to \$5,000	Silver - \$4,000 to \$1,000	Bronze- \$500
Name Sponsorship – large name print on all promotions, shirts, website, banners, etc.	Logo on all printed promotions, shirts and website	Logo on all printed promotions, shirts and website	Logo on all printed promotions, shirts and website
Ad /Promotion in AATC Newsletter and Special Race Weekend Program	Ad/promotion in AATC Newsletter and Special Race Weekend Program	Logo in AATC Newsletter and Special Race Weekend Program	Logo in AATC Newsletter and Special Race Weekend Program
Booth and Sales opportunities available at the Expo and Race	Booth and Sales opportunities available at the Expo and Race	Company banners at the finish area	1 free entry to the race
Company/Product online on the race event website	Company banners and announcements at finish line	2 free entry to the race	
Name on banner covering the finish line on Main St.	5 free entries to the race		
Name and logo on race bib			
Announcements and promotion at event and radio spots with Race Director			
10 free entries to the race			