



2018 Dexter - Ann Arbor Run Sponsorship Opportunities



For the 45th consecutive year, the Ann Arbor Track Club will be hosting the Dexter - Ann Arbor Run. As a non-profit organization, the club relies on the generosity of a group of sponsors to help cover the many costs incurred in the planning and execution of an event of this magnitude. This year's event, consisting of a Half-Marathon, 10K, 5K and Kids Run, will take place on Saturday, June 2nd with a Health and Wellness Expo preceding the event on Sunday, June 3rd at Skyline High School in Ann Arbor. Details can be found at www.dexterannarborryun.com. Sponsorship opportunities are as follows:

| Platinum - \$12,000 to \$7,500 | Gold - \$7,000 to \$5,000 | Silver - \$4,000 to \$1,000 | Bronze - \$500 |
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| Name Sponsorship - large name print on all promotions, shirts, website banners, etc. | Logo on all printed promotions, shirts and website | Logo on all printed promotions, shirts and website | Logo on all printed promotions, including the website |
| Ad / Promotion in AATC Newsletter & Special Race Weekend Program | Ad / Promotion in AATC Newsletter & Special Race Weekend Program | Logo in AATC Newsletter & Special Race Weekend Program | Logo in AATC Newsletter & Special Race Weekend Program |
| Booth & Sales opportunities at the Expo & Race | Booth & Sales opportunities at the Expo & Race | Booth & Sales opportunities at the Expo & Race | Company banner at the finish area |
| Company / Product online on the race event website | Company banners and announcements at finish line | Company banners at the finish area | 2 Free entries into the race |
| Name on banner covering the finish line on Main Street | Company / Product online on the race event website | 3 Free entries to the race | |
| Name and logo on race bib | 5 Free entries to the race | | |
| Announcements & promotion at event & radio spots with the race Director | | | |
| 10 Free entries to the race | | | |