



2018 Dexter - Ann Arbor Run Sponsorship Opportunities



For the 45th consecutive year, the Ann Arbor Track Club will be hosting the Dexter - Ann Arbor Run. As a non-profit organization, the club relies on the generosity of our sponsors to help cover the many costs incurred in the planning and execution of an event of this magnitude. This year's event consists of our Health and Wellness Expo along with our Kids Run at Skyline High School on Saturday, June 2nd, followed by our Half-Marathon, 10K, 5K and Team Challenge on Sunday, June 3rd. Event details can be found at www.dexterannarborryun.com. including information to rent a Expo Booth.

Sponsorship Opportunities are as follows:

Platinum - \$12,000 to \$7,500	Gold - \$7,000 to \$5,000	Silver - \$4,000 to \$1,000	Bronze - \$500
Name Sponsorship - large name print on all promotions, shirts, website banners, etc.	Logo on all printed promotions, shirts and website	Logo on all printed promotions, shirts and website	Logo on all printed promotions, including the website
Ad / Promotion in AATC Newsletter & Special Race Weekend Program	Ad / Promotion in AATC Newsletter & Special Race Weekend Program	Logo in AATC Newsletter & Special Race Weekend Program	Logo in AATC Newsletter & Special Race Weekend Program
Booth & Sales opportunities at the Expo & Race	Booth & Sales opportunities at the Expo & Race	Booth & Sales opportunities at the Expo & Race	Company banner at the finish area
Company / Product online on the race event website	Company banners and announcements at finish line	Company banners at the finish area	2 Free entries into the race
Name on banner covering the finish line on Main Street	Company / Product online on the race event website	4 Free entries to the race	
Name and logo on race bib	6 Free entries to the race		
Announcements & promotion at event & radio spots with the race Director			
10 Free entries to the race			